



AZ Green Chamber Endorses Betty Janik for Scottsdale City Council

September 2, 2020

The Arizona Green Chamber of Commerce is proud to announce its endorsement of Betty Janik for Scottsdale City Council in the 2020 General Election. This endorsement is based on Ms. Janik's answers to an open-ended survey put together by the Board of Directors for the Arizona Green Chamber of Commerce. The quotes below are selections from Ms. Janik's response to the survey. The survey included a broad swath of sustainability issues, from water and waste, to renewable energy and food.

Ms. Janik broadly favors tax credits and rebates to encourage greater sustainability efforts in the City of Scottsdale. Regarding renewable energy, she said ... *"There is continued progress with solar power use. Encourage use of on-site renewable energy systems to generate electricity."* Ms. Janik added that she would support the setting of renewable energy goals.

When asked about carbon neutrality goal for the City, Ms. Janik commented: *"I would support the establishment of a 'carbon neutral goal' for Scottsdale."* Adding: *"If you tighten the regulations on polluters, it becomes very expensive to be in compliance with the rules. This is how coal went out of favor as an energy source. Consider the same technique to slow down carbon emissions from other sources."*

Regarding the importance of preserving the local desert environment and biodiversity, Ms. Janik said: *"The Coalition of Greater Scottsdale has been very active promoting environmental sustainability issues. However, a forward thinking Scottsdale instituted the Environmentally Sensitive Land Ordinance (ESLO) back in the 1990's. This ordinance protects desert flora and fauna and encourages people to live in the environment rather than change it."* She added, *"I would like to see limitations on zoning changes that lead to tall, dense developments that create and contribute to the urban heat island."*

Finally, when asked about a sustainability staff position in the City, Ms. Janik said, *"I know it has been suggested that such a position should be created and that it would pay for itself by securing grants for various sustainability projects ... I would advocate for creating a paid position to coordinate efforts of sustainability."*

For more than a decade, the Arizona Green Chamber has worked hard to...

- Promote innovative green business ideas
- Publicize green businesses
- Enable and educate businesses how to become green or greener
- Advocate for and organize green businesses to impact public policy in a non-partisan way
- Connect green businesses with customers.

The Arizona Green Chamber is a non-partisan 501(c)6 organization that serves as a portal of information, resources and connectivity, aligning companies of all sizes and other community organizations, agencies and municipalities to address the need for economic growth in Arizona that is sustainable and environmentally responsible. We envision Arizona as a leader for socially responsible and diverse "green" businesses and industries that create a stronger and more resilient state economy.

Please visit us and join us in our mission at www.azgreenchamber.org